

ANNUAL EAST AUSTIN
WHISPER VALLEY
5K AND 10K RUN

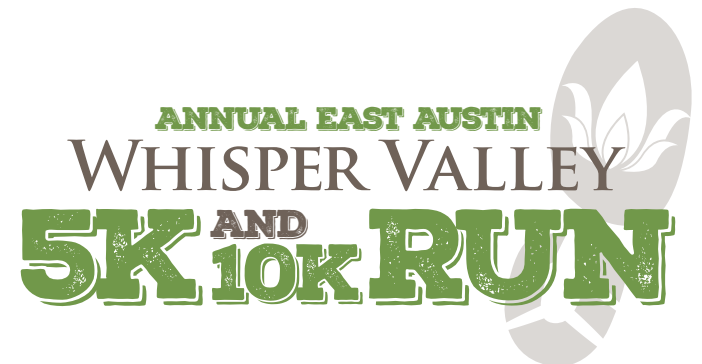
S P O N S O R S H I P P A C K A G E

The **5th Annual Whisper Valley 5K & 10K** will be held at Whisper Valley in East Austin on **Saturday, September 17th**.

The races will **start at 8:00am**. The race route will take participants through the Whisper Valley community and past rolling hill country hills with scenic views.

At the finish line we'll have a **farmer's market, music, lawn games, zero energy capable model home tours, and more** as well as **raffle prizes** for all runners and event attendees!

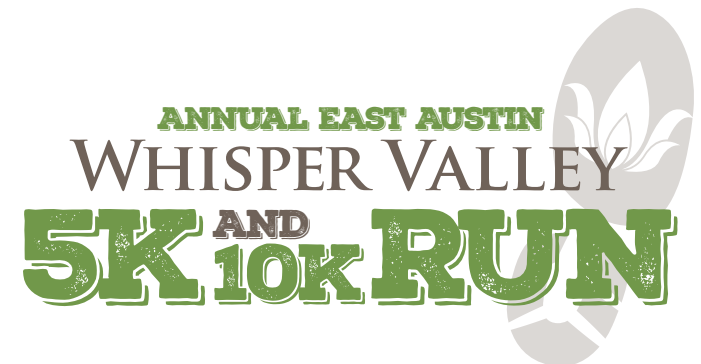
The Whisper Valley community amenities and **model homes** will be showcased to potential buyers including the new models, dog park, trail system, scenic views, amenity center and gardens.



The 5K run is chip timed! All participants will receive an **event T-shirt** and **participant medal**.

We are expecting **150 runners and 300+ event attendees!** We will advertise the event in newspapers, on social media, in consumer e-blasts, using digital ads, and on event listings **throughout Austin**.

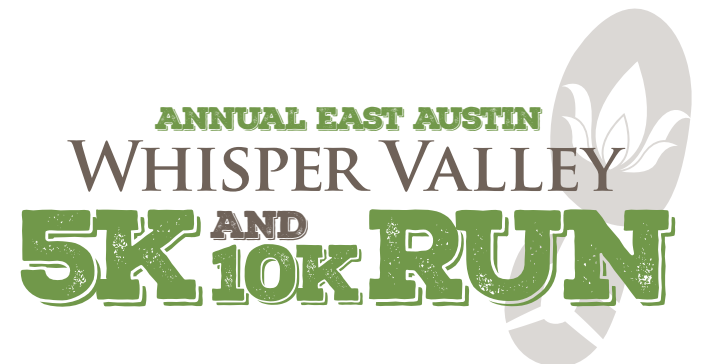
This festival will give us a **fantastic opportunity** to showcase the Whisper Valley community, builders and our event sponsors to hundreds of prospective buyers!



PRESENTING SPONSOR

- Naming rights to the Whisper Valley 5K, presented by _____.
- Branding of entire 5K to include your company name.
- Advertising and all promotions of the festival to include company name and logo
- Social media paid posts and ads
- Social Media event pages
- Name and/or logo included on:
 - Newspaper advertisements
 - Local blogs
 - Digital ads
 - Festival signage
- 10'x10' sponsor space at the 5K in premier position
- Logo and branding on all event t-shirts
- Live sponsor mentions throughout the festival

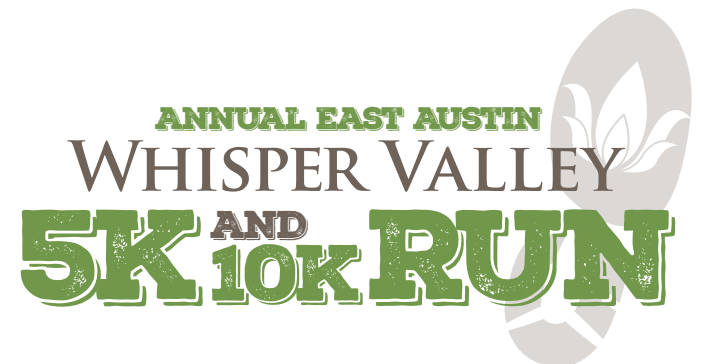
\$6,000



T-SHIRT SPONSOR (2)

- Exposure in festival advertising/promotion
- Company logo on t-shirts that will be given to 150+ 5K participants to keep and wear around Austin
- 10'x10' space at the 5K and festival to showcase your brand to attendees
 - must confirm attendance
- Social media posts
- Logo on event landing page
- Marketing materials in swag bag

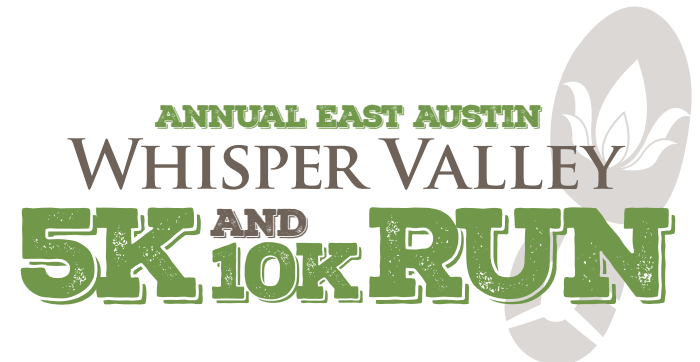
\$3,000



STEP & REPEAT SPONSOR (X2)

- Company name and logo on the step and repeat where runners will pose for photos with their medals! This gives your brand an opportunity to be a part of the experience that people will have at Whisper Valley! Your logo and brand will be shared with thousands of people via social media. Step & Repeat also includes community branding.
- 10'x10' space at the festival to showcase your brand to attendees in a prime location (must confirm attendance)
- Social media posts on the event page advertising your sponsorship
- Your marketing materials in the 5K swag bags
- Logo on event landing page

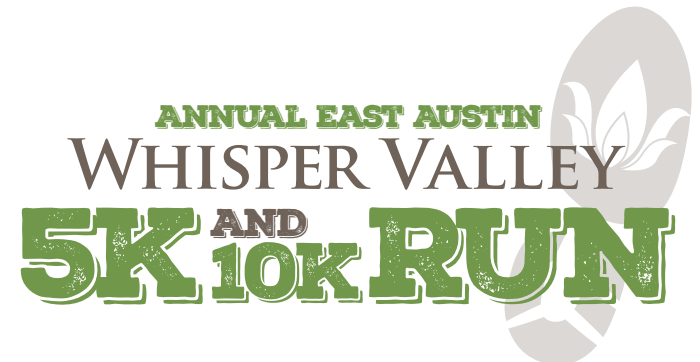
\$2,000



ENTERTAINMENT SPONSOR (5)

- Exposure in festival advertising/promotion and social media event pages
- Logo on event flyer shared via email and social media
- Logo and sponsorship highlighted in Austin blogs/ Email Blasts
- Company name and logo on entertainment signage
- Space to set up a 10'x10' tent to promote your company to festival goers
- Logo on event landing page
- Each entertainment sponsor will sponsor a particular entertainment feature of the event. Sample entertainment available for sponsorships include the DJ for the event, a bounce house, face painters, etc. Final decision on entertainment offerings is reserved for the event organizer.

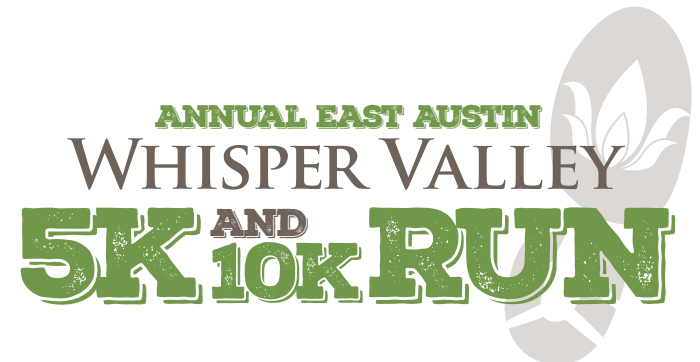
\$2,000



SWAG BAG SPONSOR (2)

- Company name and logo included on all 5K swag bags
- Social media post with a picture/video of your company logo on the swag bag
- 10'x10' space at the 5K and festival to showcase your brand to attendees (must confirm attendance)
- Logo on event landing page
- Company materials/swag in swag bag (sponsor must provide)

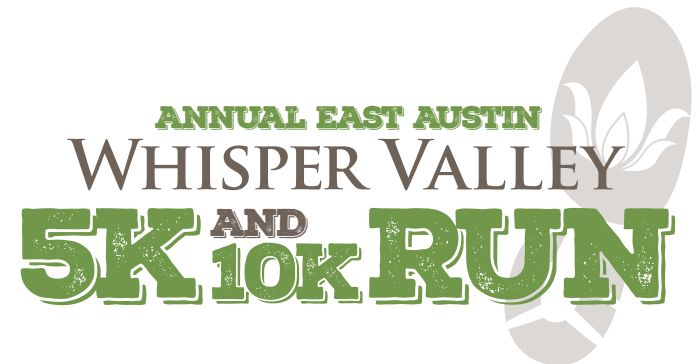
\$1,500



RAFFLE PRIZE SPONSOR

- Exposure in festival advertising/promotion
- Logo on event landing page
- Company name/logo prominently placed on the raffle prize table at the event entrance
- Your marketing materials in the 5K swag bags (sponsor must provide)

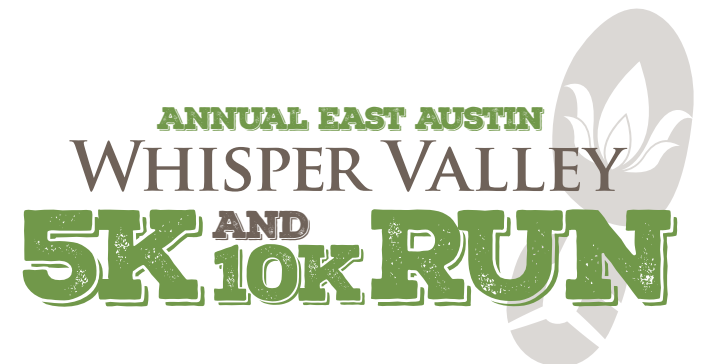
\$700



MEDIA SPONSOR

- Exposure in festival advertising/promotion
- Social media event page promotion
- Logo on event flyer
- Paid social media post
- Onstage mention of your sponsorship and website throughout the festival

TRADE



CONTACT INFO

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